

JANUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
1	11		
2	18		
3	25		

FEBRUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
4	08		
5	15		
6	22		

MARCH

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
7	01		
8	08		
9	15		
10	22		
11	29		

APRIL

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
12	05		
13	12		
14	19		
15	26		

MAY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
16	03		BIT SPECIAL ISSUE
BIT TODAY	11		BIT TODAY
17	10		
18	17		
19	24		BMT SPECIAL ISSUE
TTG LUXURY	SPRING EDITION		
BMT TODAY	29		BMT TODAY
20	31		

JUNE

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
21	07		
22	14		
23	21		
24	28		

ITALIA

TTG

2021 ISSUES

JULY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
25	05		
26	12		
27	19		SUMMER REPORT

SEPTEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
28	06		
29	13		
30	20		
31	27		

OCTOBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
32	04		
33	11		TTG TRAVEL EXPERIENCE SPECIAL
TTG LUXURY	WINTER EDITION		
TODAY 1	13		TODAY 1
TODAY 2	14		TODAY 2
TODAY 3	15		TODAY 3
34	25		TTG REPORT 2021

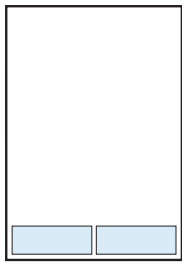
NOVEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
35	08		
36	15		
37	22		
38	29		

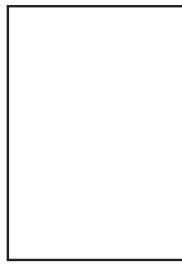
DECEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
39	06		
40	13		YEAR BOOK

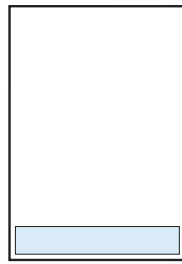
SIZE AND RATES 2021



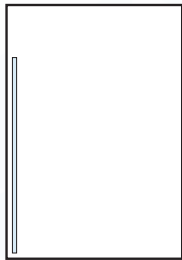
STRIP AD.
FRONT PAGE
128x45 mm cad.



BOXED AD.
FRONT PAGE
57x57 mm cad.



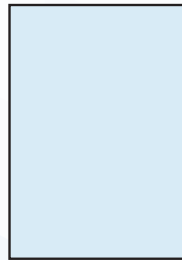
LARGE STRIP AD.
FRONT PAGE
259,6x45 mm



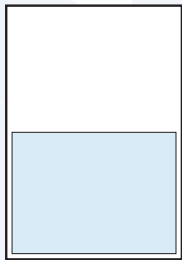
VERTICAL BANNER
FRONT PAGE
6x316,3 mm



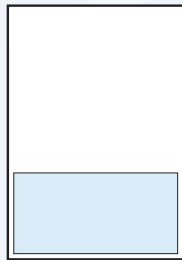
DOUBLE PAGE
Bleed 570x410 mm + bleed options 5 mm
Trim 544,6x384,6 mm



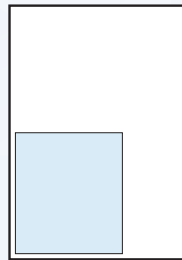
FULL PAGE
Bleed 285x410 mm
+ bleed options 5 mm



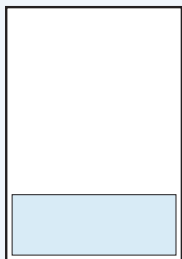
1/2 PAGE HORIZONTAL
259,6x195 mm



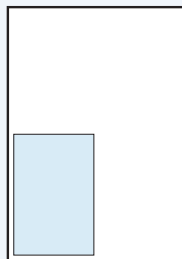
1/3 PAGE HORIZONTAL
259,6x130 mm



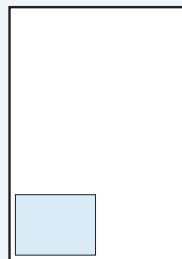
1/3 PAGE VERTICAL
171,6x195 mm



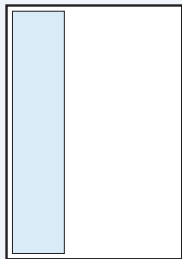
1/4 PAGE HORIZONTAL
259,6x97,5 mm



1/4 PAGE VERTICAL
127,6x195 mm



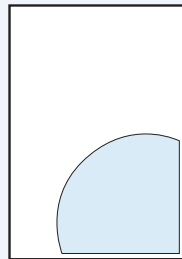
1/8 PAGE
127,6x97,5 mm



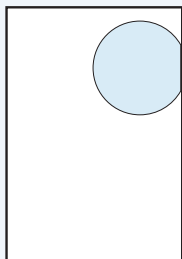
2 COLUMNS
83,8x372,5 mm



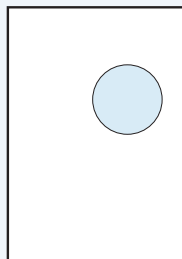
1 COLUMN
39,8x372,5 mm



BUBBLE LARGE
185x193 mm



BUBBLE MEDIUM
149,5x149,5 mm



BUBBLE SMALL
101x101 mm

SIZE	RATES
strip ad. front page	€ 600
boxed ad. front page	€ 600
large strip ad. front page	€ 1.100
vertical banner.	€ 600
double page	€ 5.900
full page	€ 3.100
1/2 page	€ 2.200
1/3 page	€ 1.600
1/4 page	€ 1.100
1/8 page	€ 600
2 columns	€ 2.700
1 column	€ 1.500
bubble large	€ 2.700
bubble medium	€ 2.100
bubble small	€ 1.500

SURCHARGES FOR SPECIAL POSITIONS

Centre spread +30%

Back page +30%

Inside front cover +20%

Extra for advertorial +20%

Extra for artwork production +15%

DEADLINES:

Booking: 3 weeks prior to publication date

Copy: 2 weeks prior to publication date

PAYMENT TERMS AND CONDITIONS:

Payments: must be on receipt of invoice by bank transfer.

Discount: Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

ARTWORK REQUIREMENTS:

Material can be provided either by CD-Rom or by e-mail to digirolamo@ttgitalia.com. Macintosh applications only. Preferable file type: jpg format. All work must be high resolution (300 dpi). All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.