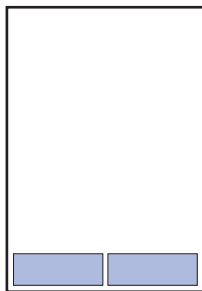


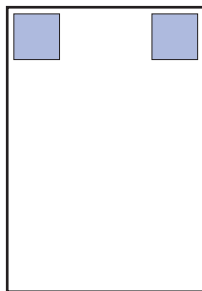
Issue n.	Date	Editorial Feature	Issue n.	Date	Editorial Feature
<b>JANUARY</b>			<b>JULY</b>		
N. 1	15	CHINA	N. 25	02	TRAIN TRIPS
N. 2	22	NETWORK	N. 26	09	RENTAL CAR
N. 3	29	CARIBBEAN DESTINATIONS <sup>(1ST)</sup>	N. 27	16	AIRPORTS AND SERVICE
<b>FEBRUARY</b>			<b>SEPTEMBER</b>		
N. 4	05	BRAZIL	N. 28	03	TECHNOLOGIES FOR TOURISM
<b>N. 5</b>	<b>12</b>	<b>BIT FAIR PREVIEW</b>	N. 29	10	WELLNESS
<b>N. TODAY</b>	<b>13</b>	<b>BIT FAIR DAILY</b>	N. 30	17	CUBA / DOMINICAN REPUBLIC
N. 6	19	JAPAN	N. 31	24	THAILAND
N. 7	26	HONEYMOON <sup>(1ST)</sup>	<b>OCTOBER</b>		
<b>MARCH</b>			N. 32	01	GIFT BOX
N. 8	05	FERRIES	<b>N. 33</b>	<b>08</b>	<b>TTG INCONTRI FAIR PREVIEW - TTG <i>Luxury</i></b>
N. 9	12	RED SEA / EGYPT	<b>N. TODAY</b>	<b>10</b>	<b>TTG INCONTRI DAILY 1</b>
<b>N. 10</b>	<b>19</b>	<b>BMT FAIR PREVIEW - TTG <i>Luxury</i></b>	<b>N. TODAY</b>	<b>11</b>	<b>TTG INCONTRI DAILY 2</b>
<b>N. TODAY</b>	<b>24</b>	<b>BMT FAIR DAILY</b>	<b>N. TODAY</b>	<b>12</b>	<b>TTG INCONTRI DAILY 3</b>
N. 11	26	MEXICO	N. 34	15	ZANZIBAR / TANZANIA
<b>APRIL</b>			N. 35	22	SNOW HOLIDAYS
N. 12	02	THEME PARKS	N. 36	29	UAE
N. 13	09	MEDITERRANEAN DESTINATIONS	<b>NOVEMBER</b>		
N. 14	16	PUGLIA	N. 37	05	HONEYMOON <sup>(2ND)</sup>
N. 15	23	MOROCCO / TUNISIA	N. 38	12	MALDIVES
N. 16	30	CROATIA	N. 39	19	NEW YEARS'S EVE
<b>MAY</b>			N. 40	26	CARIBBEAN DESTINATIONS <sup>(2ND)</sup>
N. 17	07	ALL INCLUSIVE	<b>DECEMBER</b>		
N. 18	14	MAURITIUS / SEYCHELLES	N. 41	03	SHOPPING TOUR
N. 19	21	GREECE	N. 42	10	FUJI, POLYNESIA, SOUTH PACIFIC
N. 20	28	SEA ITALY	N. 43	17	<b>TTG ANNIVERSARY</b>
<b>JUNE</b>					
N. 21	04	SARDINIA			
N. 22	11	SPAIN			
N. 23	18	INSURANCE			
N. 24	25	PORTALS OF BOOKING FOR ADV			

# TTG ITALIA REGULAR ISSUES (A3 SIZE)

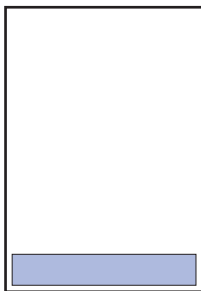
## 2018 Advertisement rates and sizes (wide x deep)



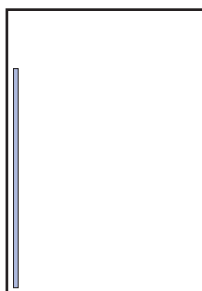
STRIP AD.  
FRONT PAGE  
128x45 mm cad.



BOXED AD.  
FRONT PAGE  
57x57 mm cad.



LARGE STRIP AD.  
FRONT PAGE  
259,6x45 mm



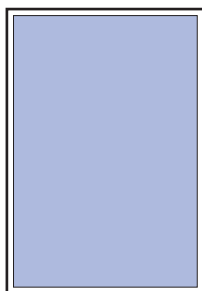
VERTICAL BANNER  
FRONT PAGE  
316,3x6 mm



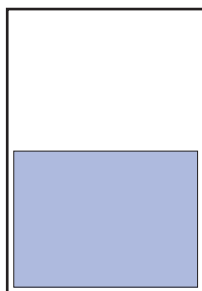
DOUBLE PAGE  
Bleed 570x410 mm + bleed options 5 mm  
Trim 544,6x384,6 mm



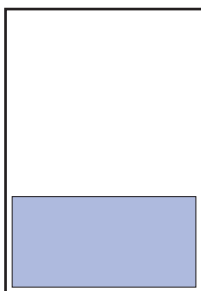
FULL PAGE  
Bleed 285x410 mm  
+ bleed options 5 mm



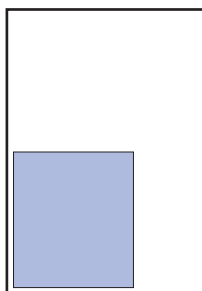
FULL PAGE  
Type Area 259,6x384,6 mm



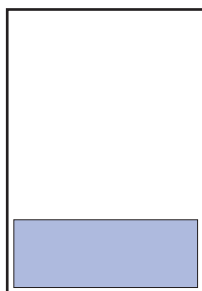
1/2 PAGE HORIZONTAL  
259,6x195 mm



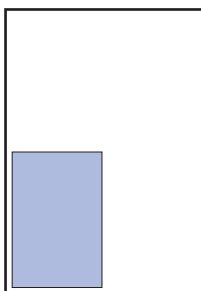
1/3 PAGE HORIZONTAL  
259,6x130 mm



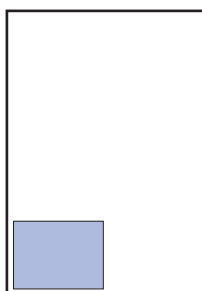
1/3 PAGE VERTICAL  
171,6x195 mm



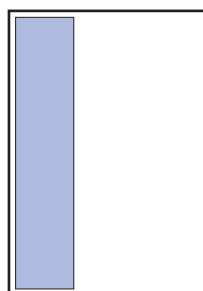
1/4 PAGE HORIZONTAL  
259,6x97,5 mm



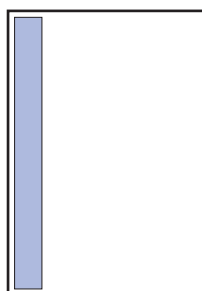
1/4 PAGE VERTICAL  
127,6x195 mm



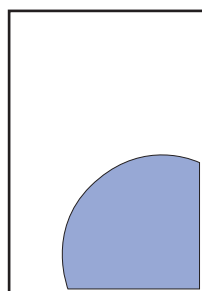
1/8 PAGE  
127,6x97,5 mm



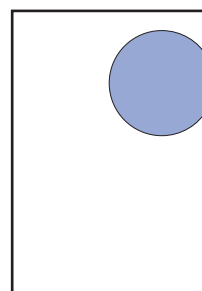
2 COLUMNS  
83,8x372,5 mm



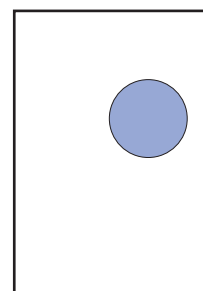
1 COLUMN  
39,8x372,5 mm



BUBBLE LARGE  
185x193 mm



BUBBLE MEDIUM  
149,5x149,5 mm



BUBBLE SMALL  
101x101 mm

SIZE	RATE
strip ad. front page	€ 600
boxed ad. front page	€ 600
large strip ad. front page	€ 1.100
vertical banner	€ 600
DOUBLE PAGE	€ 5.900
FULL PAGE	€ 3.100
1/2 PAGE	€ 2.200
1/3 PAGE	€ 1.600
1/4 PAGE	€ 1.100
2 Columns	€ 2.300
1 Column	€ 1.500
bubble large	€ 2.700
bubble medium	€ 2.100
bubble small	€ 1.500

### SURCHARGES FOR SPECIAL POSITIONS:

Centre spread +30%  
Back page +30%  
Inside front cover +20%  
Extra for advertorial +20%  
Extra for artwork production +15%

LATEST UPDATE: 23/10/2017

### DEADLINES:

**Booking:** 3 weeks prior to publication date  
**Copy:** 2 weeks prior to publication date

### PAYMENT TERMS AND CONDITIONS:

**Payments:** must be on receipt of invoice by bank transfer.  
**Discount:** Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

### ARTWORK REQUIREMENTS:

Material can be provided either by CD-Rom or by e-mail to [digirolamo@ttgitalia.com](mailto:digirolamo@ttgitalia.com).  
Macintosh applications only. Preferable file type: jpg format. All work must be high resolution (300 dpi).  
All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.

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