

## JANUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
1	11		
2	18		
3	25		

## FEBRUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
4	08		INSURANCES
5	15		
6	22		HONEYMOON (1)

## MARCH

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
7	01		
8	08		CRUISES
9	15		GLAMPING
10	22		FERRIES
11	29		

## APRIL

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
12	05	MEDITERRANEAN DESTINATIONS	
13	12	ITALIAN SEA	
14	19		TRAIN JOURNEY
15	26	GREECE	

## MAY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
<b>16</b>	<b>03</b>		<b>BIT SPECIAL ISSUE</b>
<b>TTG LUXURY</b>	<b>SPRING EDITION</b>		
17	10	SPAIN	
<b>BIT TODAY</b>	<b>11</b>		<b>BIT TODAY</b>
18	17		RESORTS
<b>19</b>	<b>24</b>		<b>BMT SPECIAL ISSUE</b>
<b>BMT TODAY</b>	<b>29</b>		<b>BMT TODAY</b>
20	31		

## JUNE

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
21	07	SICILY/SARDINIA	
22	14	USA	
23	21		HONEYMOON (2)
24	28		SHOPPING IN THE WORLD

# ITALIA TTG 2021 ISSUES

## JULY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
25	05		SCENT OF ITALY
26	12		
27	19		SUMMER REPORT

## SEPTEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
28	06		
29	13		
30	20		
31	27		

## OCTOBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
32	04		
<b>33</b>	<b>11</b>		<b>TTG TRAVEL EXPERIENCE SPECIAL</b>
<b>TTG LUXURY</b>	<b>WINTER EDITION</b>		
<b>TODAY 1</b>	<b>13</b>		<b>TODAY 1</b>
<b>TODAY 2</b>	<b>14</b>		<b>TODAY 2</b>
<b>TODAY 3</b>	<b>15</b>		<b>TODAY 3</b>
<b>34</b>	<b>25</b>		<b>TTG REPORT 2021</b>

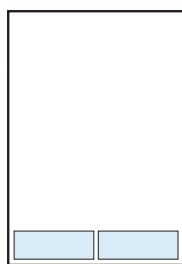
## NOVEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
35	08		
36	15		
37	22		
38	29		

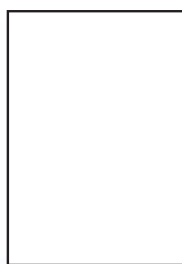
## DECEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
39	06		
<b>40</b>	<b>13</b>		<b>YEAR BOOK</b>

# SIZE AND RATES 2021



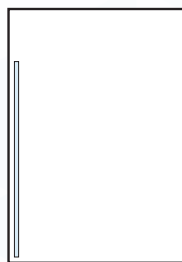
STRIP AD.  
FRONT PAGE  
128x45 mm cad.



BOXED AD.  
FRONT PAGE  
57x57 mm cad.



LARGE STRIP AD.  
FRONT PAGE  
259,6x45 mm



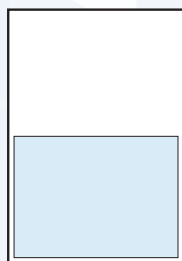
VERTICAL BANNER  
FRONT PAGE  
6x316,3 mm



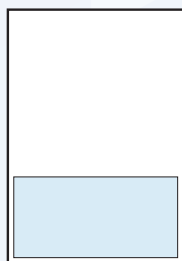
DOUBLE PAGE  
Bleed 570x410 mm + bleed options 5 mm  
Trim 544,6x384,6 mm



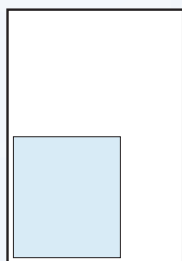
FULL PAGE  
Bleed 285x410 mm  
+ bleed options 5 mm



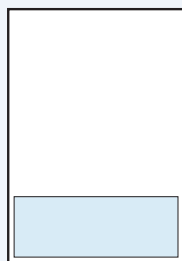
1/2 PAGE HORIZONTAL  
259,6x195 mm



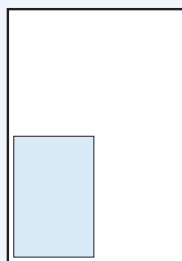
1/3 PAGE HORIZONTAL  
259,6x130 mm



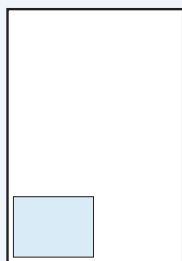
1/3 PAGE VERTICAL  
171,6x195 mm



1/4 PAGE HORIZONTAL  
259,6x97,5 mm



1/4 PAGE VERTICAL  
127,6x195 mm



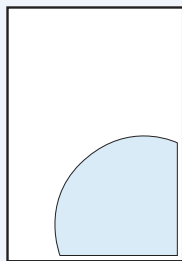
1/8 PAGE  
127,6x97,5 mm



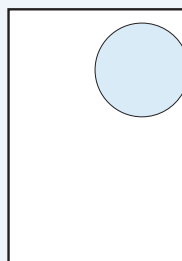
2 COLUMNS  
83,8x372,5 mm



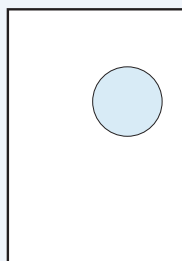
1 COLUMN  
39,8x372,5 mm



BUBBLE LARGE  
185x193 mm



BUBBLE MEDIUM  
149,5x149,5 mm



BUBBLE SMALL  
101x101 mm

SIZE	RATES
strip ad. front page	€ 600
boxed ad. front page	€ 600
large strip ad. front page	€ 1.100
vertical banner.	€ 600
double page	€ 5.900
full page	€ 3.100
1/2 page	€ 2.200
1/3 page	€ 1.600
1/4 page	€ 1.100
1/8 page	€ 600
2 columns	€ 2.700
1 column	€ 1.500
bubble large	€ 2.700
bubble medium	€ 2.100
bubble small	€ 1.500

## SURCHARGES FOR SPECIAL POSITIONS

Centre spread +30%

Back page +30%

Inside front cover +20%

Extra for advertorial +20%

Extra for artwork production +15%

## DEADLINES:

**Booking:** 3 weeks prior to publication date

**Copy:** 2 weeks prior to publication date

## PAYMENT TERMS AND CONDITIONS:

**Payments:** must be on receipt of invoice by bank transfer.

**Discount:** Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

## ARTWORK REQUIREMENTS:

Material can be provided either by CD-Rom or by e-mail to [digirolamo@ttgitalia.com](mailto:digirolamo@ttgitalia.com). Macintosh applications only. Preferable file type: jpg format. All work must be high resolution (300 dpi). All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.