

JANUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
1	14	JAPAN	
2	21		NETWORK
3	28	CARIBBEAN	

FEBRUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
4	04	ASIA/ THE GOLD TRIANGLE	
5	11		SPECIAL BIT
TODAY BIT	12		TODAY BIT
6	18	MAURITIUS/ SEYCHELLES	
7	25		CRUISES

MARCH

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
8	04	EGYPT/RED SEA	
9	11		FERRIES
10	18		SPECIAL BMT
TTG LUXURY			SPRING EDITION
TODAY BMT	23		TODAY BMT
11	25	USA	

APRIL

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
12	01		RENTAL CAR
13	08	RUSSIA/ BALTIC REP.	
14	15	CUBA/ DOMINICAN REP.	
15	22		INSURANCE
16	29		HOLIDAY VILLAGES

MAY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
17	06		FOOD/ TASTE TRAVEL
18	13	SEA AND MOUNTAIN ITALY	
19	20		NATURE/ADVENTURES
20	27	GREECE	

JUNE

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
21	03	THE NORTH	
22	10	SICILY/SARDINIA	
23	17		EXPERIENCE/ EXPERIENCE TRIPS
24	24	EGYPT/RED SEA	

ITALIA TTG

2019 PUBLICATION DATES

JULY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
25	01		SHOPPING IN THE WORLD
26	08	AUSTRALIA/ N. ZELAND	
27	15		TRAIN TRIPS

SEPTEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
TTG LUXURY			WEDDING EDITION
28	09		WELLNESS
29	16	SOUTH AMERICA	
30	23		RELIGIOUS TOURISM
31	30	MOROCCO/TUNISIA	

OCTOBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
32	07		SPECIAL TTG
TTG LUXURY			WINTER EDITION
TODAY 1	09		TODAY 1
TODAY 2	10		TODAY 2
TODAY 3	11		TODAY 3
33	14	ZANZIBAR/TANZANIA	
34	21		AIRPORTS
35	28		TTG REPORT 2019

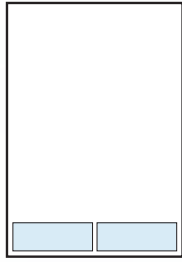
NOVEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
36	04		HOONEYMOONS
37	11	MALDIVES	
38	18		NEW YEARS'S EVE
39	25	UAE	

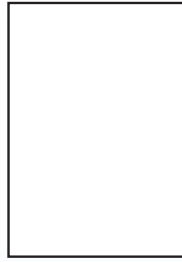
DECEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
40	02	CARIBBEAN	
41	09	POLYNESIA	
42	16		TTG YEARBOOK

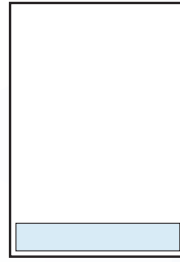
SIZE AND RATES 2019



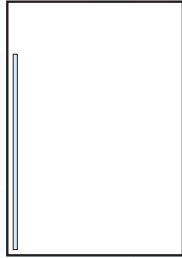
STRIP AD.
FRONT PAGE
128x45 mm cad.



BOXED AD.
FRONT PAGE
57x57 mm cad.



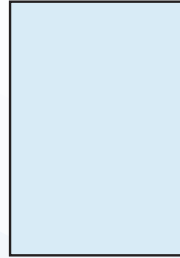
LARGE STRIP AD.
FRONT PAGE
259,6x45 mm



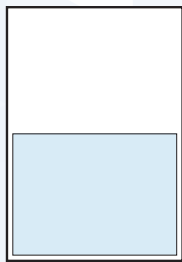
VERTICAL BANNER
FRONT PAGE
6x316,3 mm



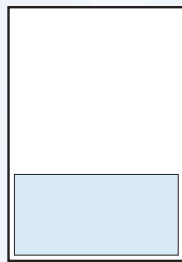
DOUBLE PAGE
Bleed 570x410 mm + bleed options 5 mm
Trim 544,6x384,6 mm



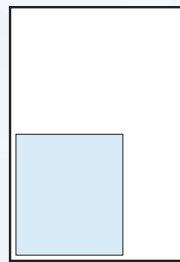
FULL PAGE
Bleed 285x410 mm
+ bleed options 5 mm



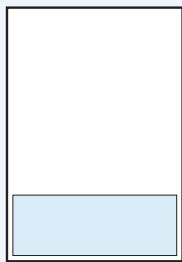
1/2 PAGE HORIZONTAL
259,6x195 mm



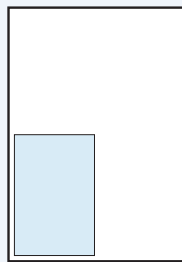
1/3 PAGE HORIZONTAL
259,6x130 mm



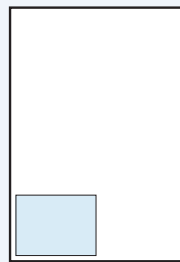
1/3 PAGE VERTICAL
171,6x195 mm



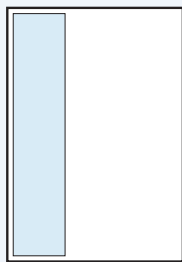
1/4 PAGE HORIZONTAL
259,6x97,5 mm



1/4 PAGE VERTICAL
127,6x195 mm



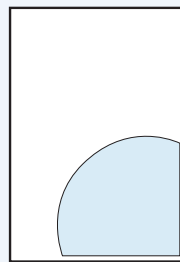
1/8 PAGE
127,6x97,5 mm



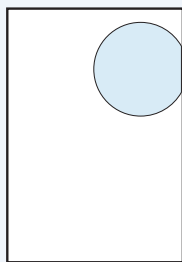
2 COLUMNS
83,8x372,5 mm



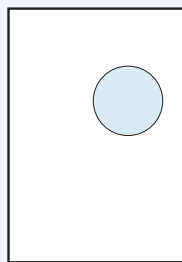
1 COLUMN
39,8x372,5 mm



BUBBLE LARGE
185x193 mm



BUBBLE MEDIUM
149,5x149,5 mm



BUBBLE SMALL
101x101 mm

SIZE	RATES
strip ad. front page	€ 600
boxed ad. front page	€ 600
large strip ad. front page	€ 1.100
vertical banner.	€ 600
double page	€ 5.900
full page	€ 3.100
1/2 page	€ 2.200
1/3 page	€ 1.600
1/4 page	€ 1.100
1/8 page	€ 600
2 columns	€ 2.700
1 column	€ 1.500
bubble large	€ 2.700
bubble medium	€ 2.100
bubble small	€ 1.500

SURCHARGES FOR SPECIAL POSITIONS

Centre spread +30%

Back page +30%

Inside front cover +20%

Extra for advertorial +20%

Extra for artwork production +15%

DEADLINES:

Booking: 3 weeks prior to publication date

Copy: 2 weeks prior to publication date

PAYMENT TERMS AND CONDITIONS:

Payments: must be on receipt of invoice by bank transfer.

Discount: Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

ARTWORK REQUIREMENTS:

Material can be provided either by CD-Rom or by e-mail to digirolamo@ttgitalia.com. Macintosh applications only. Preferable file type: jpg format. All work must be high resolution (300 dpi). All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.

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