

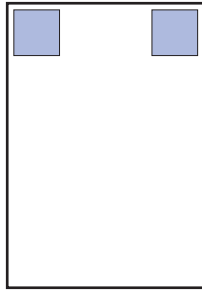
| Issue n. | Date | Editorial Feature | Issue n. | Date | Editorial Feature |
|-----------------|-----------|---|------------------|-----------|--|
| JANUARY | | | JULY | | |
| N. 1 | 15 | CHINA | N. 25 | 02 | TRAIN TRIPS |
| N. 2 | 22 | NETWORK | N. 26 | 09 | RENTAL CAR |
| N. 3 | 29 | CARIBBEAN DESTINATIONS ^(1ST) | N. 27 | 16 | AIRPORTS AND SERVICE |
| FEBRUARY | | | SEPTEMBER | | |
| N. 4 | 05 | BRAZIL | N. 28 | 03 | TECHNOLOGIES FOR TOURISM |
| N. 5 | 12 | BIT FAIR PREVIEW | N. 29 | 10 | WELLNESS |
| N. TODAY | 13 | BIT FAIR DAILY | N. 30 | 17 | CUBA / DOMINICAN REPUBLIC |
| N. 6 | 19 | JAPAN | N. 31 | 24 | THAILAND |
| N. 7 | 26 | HONEYMOON ^(1ST) | OCTOBER | | |
| MARCH | | | N. 32 | 01 | GIFT BOX |
| N. 8 | 05 | FERRIES | N. 33 | 08 | TTG INCONTRI FAIR PREVIEW - TTG <i>Luxury</i> |
| N. 9 | 12 | RED SEA / EGYPT | N. TODAY | 10 | TTG INCONTRI DAILY 1 |
| N. 10 | 19 | BMT FAIR PREVIEW - TTG <i>Luxury</i> | N. TODAY | 11 | TTG INCONTRI DAILY 2 |
| N. TODAY | 24 | BMT FAIR DAILY | N. TODAY | 12 | TTG INCONTRI DAILY 3 |
| N. 11 | 26 | MEXICO | N. 34 | 15 | ZANZIBAR / TANZANIA |
| APRIL | | | N. 35 | 22 | SNOW HOLIDAYS |
| N. 12 | 02 | THEME PARKS | N. 36 | 29 | UAE |
| N. 13 | 09 | MEDITERRANEAN DESTINATIONS | NOVEMBER | | |
| N. 14 | 16 | PUGLIA | N. 37 | 05 | HONEYMOON ^(2ND) |
| N. 15 | 23 | MOROCCO / TUNISIA | N. 38 | 12 | MALDIVES |
| N. 16 | 30 | CROATIA | N. 39 | 19 | NEW YEARS'S EVE |
| MAY | | | N. 40 | 26 | CARIBBEAN DESTINATIONS ^(2ND) |
| N. 17 | 07 | ALL INCLUSIVE | DECEMBER | | |
| N. 18 | 14 | MAURITIUS / SEYCHELLES | N. 41 | 03 | SHOPPING TOUR |
| N. 19 | 21 | GREECE | N. 42 | 10 | FIJI, POLYNESIA, SOUTH PACIFIC |
| N. 20 | 28 | SEA ITALY | N. 43 | 17 | TTG ANNIVERSARY |
| JUNE | | | | | |
| N. 21 | 04 | SARDINIA | | | |
| N. 22 | 11 | SPAIN | | | |
| N. 23 | 18 | INSURANCE | | | |
| N. 24 | 25 | PORTALS OF BOOKING FOR ADV | | | |

TTG ITALIA REGULAR ISSUES (A3 SIZE)

2018 Advertisement rates and sizes (wide x deep)



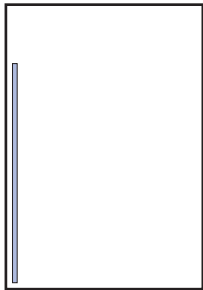
STRIP AD.
FRONT PAGE
128x45 mm cad.



BOXED AD.
FRONT PAGE
57x57 mm cad.



LARGE STRIP AD.
FRONT PAGE
259,6x45 mm



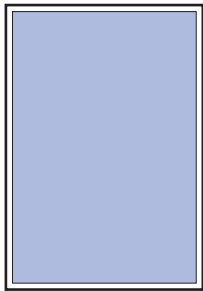
VERTICAL BANNER
FRONT PAGE
316,3x6 mm



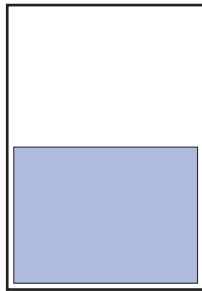
DOUBLE PAGE
Bleed 570x410 mm + bleed options 5 mm
Trim 544,6x384,6 mm



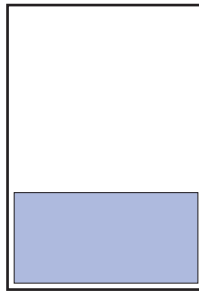
FULL PAGE
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+ bleed options 5 mm



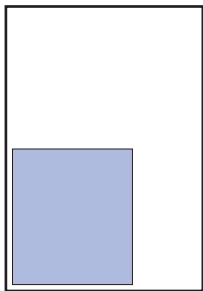
FULL PAGE
Type Area 259,6x384,6 mm



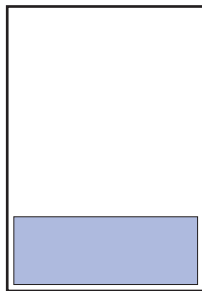
1/2 PAGE HORIZONTAL
259,6x195 mm



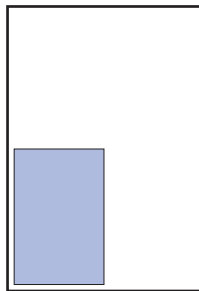
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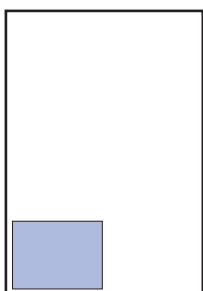
1/3 PAGE VERTICAL
171,6x195 mm



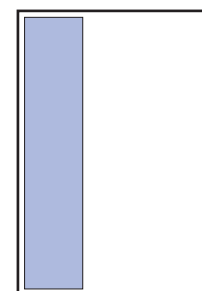
1/4 PAGE HORIZONTAL
259,6x97,5 mm



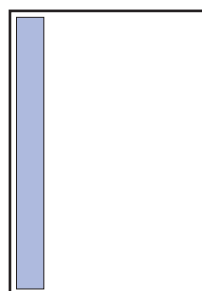
1/4 PAGE VERTICAL
127,6x195 mm



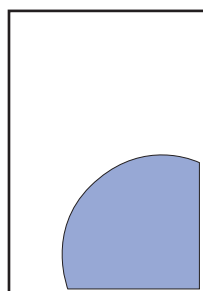
1/8 PAGE
127,6x97,5 mm



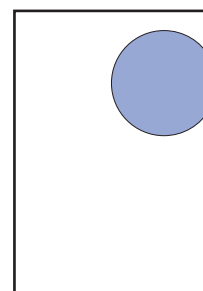
2 COLUMNS
83,8x372,5 mm



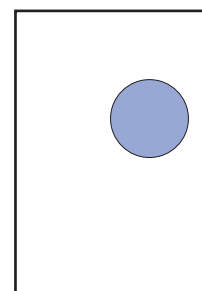
1 COLUMN
39,8x372,5 mm



BUBBLE LARGE
185x193 mm



BUBBLE MEDIUM
149,5x149,5 mm



BUBBLE SMALL
101x101 mm

| SIZE | RATE |
|----------------------------|---------|
| strip ad. front page | € 600 |
| boxed ad. front page | € 600 |
| large strip ad. front page | € 1.100 |
| vertical banner | € 600 |
| DOUBLE PAGE | € 5.900 |
| FULL PAGE | € 3.100 |
| 1/2 PAGE | € 2.200 |
| 1/3 PAGE | € 1.600 |
| 1/4 PAGE | € 1.100 |
| 2 Columns | € 2.300 |
| 1 Column | € 1.500 |
| bubble large | € 2.700 |
| bubble medium | € 2.100 |
| bubble small | € 1.500 |

SURCHARGES FOR SPECIAL POSITIONS:

Centre spread +30%
Back page +30%
Inside front cover +20%
Extra for advertorial +20%
Extra for artwork production +15%

LATEST UPDATE: 23/10/2017

DEADLINES:

Booking: 3 weeks prior to publication date
Copy: 2 weeks prior to publication date

PAYMENT TERMS AND CONDITIONS:

Payments: must be on receipt of invoice by bank transfer.
Discount: Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

ARTWORK REQUIREMENTS:

Material can be provided either by CD-Rom or by e-mail to digirolamo@ttgitalia.com.
Macintosh applications only. Preferable file type: jpg format. All work must be high resolution (300 dpi).
All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.

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EXHIBITION
GROUP
A merger of
Rimoldi Fiera and Fiera di Vicenza

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