

ITALIA TTG 2023 ISSUES

JANUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
1	16	SAUDI ARABIA	
2	30		CRUISES

JULY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
13	04		TRAVEL INSURANCE
14	17		SUMMER REPORT

FEBRUARY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
3	13	INDIAN OCEAN	BIT SPECIAL ISSUE
BIT TODAY	14	UNITED ARAB EMIRATES	BIT TODAY
4	27	RED SEA	

SEPTEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
15	25	CARIBBEAN	AIRPORTS

MARCH

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
5	13	MEDITERRANEAN	BMT SPECIAL ISSUE
TTG LUXURY	SPRING EDITION		
BMT TODAY	17		BMT TODAY
6	27	HONEYMOONS	

OCTOBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
16	09		EXHIBITION SPECIAL
TTG LUXURY	WINTER EDITION		
TODAY 1	11		TODAY 1
TODAY 2	12		TODAY 2
TODAY 3	13		TODAY 3
17	23		TTG REPORT

APRIL

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
7	11	GREECE	
8	25	ITALY SUN&SEA	

NOVEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
18	13		CHRISTMAS MARKETS
19	27		NEW YEAR'S EVE

MAY

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
9	08	USA	
10	23	SUN&SEA RESORTS	HOLIDAY VILLAGES

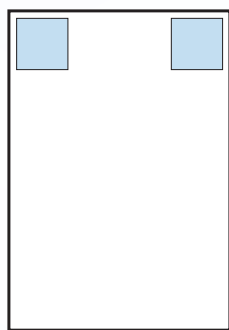
DECEMBER

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
20	05	MALDIVES	
21	12		YEAR BOOK

JUNE

N. TTG	DATE	TTG TRAVEL GUIDE	TTG FOCUS
11	05	SICILY/SARDINIA	
12	19		TRAIN TRIPS

SIZE AND RATES 2023



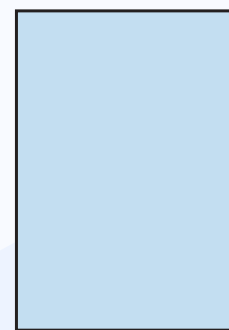
BOXED AD
FRONT PAGE
57X57 mm cad.



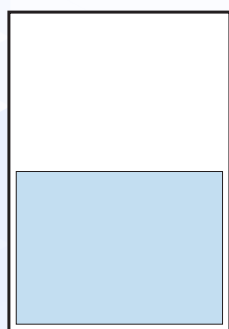
LARGE STRIP AD
FRONT PAGE
259,6X45 mm



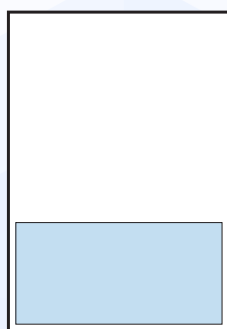
DOUBLE PAGE
Bleed 570x410 mm + bleed options 5 mm
TRIM 544,6X384,6 mm



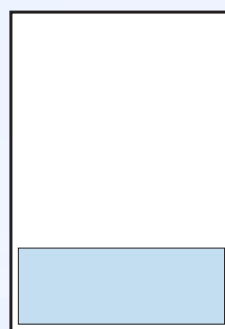
FULL PAGE
Bleed 285x410 mm
+ bleed options 5 mm



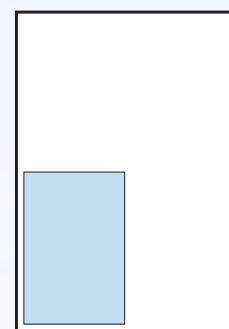
1/2 PAGE HORIZONTAL
259,6X195 mm



1/3 PAGE HORIZONTAL
259,6x130 mm



1/4 PAGE HORIZONTAL
259,6x97,5 mm



1/4 PAGE HORIZONTAL
127,6x195 mm

FORMAT	PRICE LIST
BOXED AD FRONT PAGE	650 €
LARGE STRIP AD FRONT PAGE	1.200 €
DOUBLE PAGE	6.500 €
FULL PAGE	3.400 €
1/2 PAGE HORIZONTAL	2.400 €
1/3 PAGE HORIZONTAL	1.750 €
1/4 PAGE HORIZONTAL	1.200 €

SURCHARGES FOR SPECIAL POSITIONS

Centre spread +30%

Back page +30%

Inside front cover +20%

Extra for advertorial +20%

Extra for artwork production +15%

DEADLINES

Booking: 3 weeks prior to publication date

Copy: 2 weeks prior to publication date

PAYMENT TERMS AND CONDITIONS

Payments: must be on receipt of invoice by bank transfer.

Discount: Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

ARTWORK REQUIREMENTS

Macintosh applications only. Preferable file type: .pdf and .jpg format. All work must be high resolution (300 dpi). All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.

ITALIAN
EXHIBITION
GROUP
Providing the future

ITALIA
TTG

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